

JOE IANNIELLO EXTENDS WITH CBS ... GAYLE KING NAMED ONE OF TIME'S 100 MOST INFLUENTIAL PEOPLE

IANNIELLO EXTENDS ROLE AS CBS PRESIDENT AND ACTING CEO THROUGH YEAR-END 2019



Joseph Ianniello has agreed to extend his role as **CBS Corporation's** President and Acting Chief Executive Officer for six additional months through Dec. 31. In addition, as a testament to the accomplishments achieved by Joe since he became President and Acting CEO, CBS' Board

of Directors determined it would suspend its search for another Chief Executive Officer. In a statement, the CBS' Board of Directors said: "Joe has demonstrated exceptional leadership during this time of unprecedented transition at CBS. He steadied the ship with some key appointments and a commitment to cultural change, and steered it forward by focusing CBS' operations around its growing direct-to-consumer strategy. We are very pleased to recognize Joe's talents and efforts with this extension, and we look forward to all that he'll continue to do to build on CBS' remarkable momentum."

Since assuming his current role in September 2018, Ianniello has successfully positioned CBS as a multiplatform premium content company, overseeing all

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GAYLE KING HAILED AS "ONE OF THE ALL-TIME GREAT BROADCAST INTERVIEWERS"



TIME magazine has named Gayle King to the 2019 **TIME 100**, its annual list of the 100 most influential people in the world. The announcement of Gayle's recognition was discussed on the April 17 edition of **CBS THIS MORNING** (<https://cbsn.ws/2UH7D3C>).

Filmmaker **Ava DuVernay** wrote the tribute to King, calling her "one of the all-time great broadcast interviewers. ... What most don't understand about Gayle is that this perfected proximity to others is a superpower that the best journalists possess. To be present, but not centered. To observe. To bear witness. Gayle has long honed this craft."

The **TIME** list, now in its sixteenth year, recognizes the activism, innovation and achievement of the world's most influential individuals. The full list and related tributes appear in the April 29 issue of **TIME**, available on newsstands Friday, April 19, and now at <https://tinyurl.com/y69h6z5k>

(More news on page 2)

CBS HOSTS WOMEN IN MEDIA CAREER SEMINAR AT THE NEW YORK STOCK EXCHANGE



CBS was the host sponsor for the Center for Communication Women in Media Career Summit held at the New York Stock Exchange on April 12. The day's mix of keynotes, panels and workshops featured industry leaders who provided career advice and inspiration to attendees.

Laurie Rosenfield, Chief People Officer at CBS (center, in photo at left), participated in a panel discussion titled "How to Take Charge of Your Future," where leaders from across the media space shared their unique journeys, starting from entry-level positions to the top.

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operations while working closely with management and the creative community. For more information on Joe, go to <https://bit.ly/2Uw8aR2>.

TELEVISION



- **CBS** has renewed **NCIS: NEW ORLEANS** for the 2019-2020 season. The series is currently in its fifth season and is averaging almost 11 million viewers each week, while winning its time slot. ... CBS has also renewed **NCIS: LOS ANGELES**, currently in its 10th season. It is also among the most-watched dramas on broadcast television and is Sunday's top scripted series with an average of 10.1 million viewers. As reported, the Network has also renewed **YOUNG SHELDON**, **MOM**, **CRIMINAL MINDS**, **NCIS**, **BLUE BLOODS** and the freshman hits **FBI**, **GOD FRIENDED ME**, **THE NEIGHBORHOOD** and **MAGNUM P.I.** (Source: NTI)



- **CBS Sports** and the **Women's National Basketball Association** (WNBA) have announced a multi-year partnership in which CBS Sports Network will televise live WNBA

games beginning with the upcoming 2019 season.



Under the deal CBS Sports Network will feature national coverage of 40 live WNBA games in primetime and on weekends, beginning on Saturday, May 25 (8:00 PM, ET), when the Minnesota Lynx host the Chicago Sky.

STREAMING

CBS All Access has announced



the fourth season renewal of its hit original drama series **THE GOOD FIGHT**. Said **Julie McNamara**, Executive Vice President, Original Content, **CBS All Access**: "THE GOOD FIGHT is in the middle of an incredible third season and continues to be a flagship original series for the service. Its visionary creators Robert and Michelle King and the extraordinary cast continue to explore the cultural climate with insight, humor and courage, and we can't wait to see where these indelible characters go next."

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DIVERSITY AND INCLUSION OUTREACH



At Iona College {L-R}: Chris Simon, Antoinette Clark, Marty Daly, Barbara Matos, Dr. Darrell Wheeler and Vladimir Duthiers

On Tuesday April 2, as part of the **CBS Corporation Diversity and Inclusion Outreach** efforts, CBS News national correspondent **Vladimir Duthiers**, along with CBS VP of Branded Entertainment & Media Innovation **Antoinette Clarke** and Executive Vice President CBS Network Sales **Chris Simon** traveled to New Rochelle, N.Y. for a “College to Career” seminar with students from **Iona College**. The trip and student presentation was facilitated by **Barbara Matos**, Vice President Diversity & Inclusion, along with

Dr. Darrell Wheeler, Provost and Senior Vice President for Academic Affairs, Iona College and **Marty Daly**, Executive in Residence at Iona College, and retired SVP and director of news and late night sales, CBS TV Network.

Iona students heard Vlad, Antoinette, Chris and Barbara share the career paths that led them to the senior positions they currently occupy. In doing so, the seminar showed to inner city and suburban students how they can emulate the career success of the CBS visitors by networking and working hard on each job they encounter after graduation. Noted said Dr. Darrell Wheeler: “The visiting CBS Team’s amazing career stories provided a catalyst for the Iona students’ rapid engagement during and after their session. Many of the Iona students have already followed up with Vlad, Antoinette, Chris and Barbara for further advice and counsel.” Marty Daly said the Iona Campus is still buzzing with excitement over the CBS team’s visit!

PUBLISHING

TILLER
P R E S S

● In June, **Simon & Schuster** will launch **Tiller Press**, a trend-driven imprint focused on publishing timely, culturally relevant books, including practical nonfiction, serving readers with information for solving real-world problems, achieving their goals, and leading richer, more meaningful lives. The list will include books on wellness, self-expression, empathy, food and cooking, diet, parenting, home, workplace, play, creativity, travel, fan culture, and civic engagement. **Theresa DiMasi** leads Tiller Press as Vice President, Publisher.

Most recently, she was Vice President, Head of Content and Editor in Chief at Weight Watchers International. Prior to that, she served in various senior editorial, content strategy, and product innovation roles at Condé Nast and elsewhere. **Anja Schmidt**, who most recently served as Editorial Director at Oxmoor House, part of Time Inc. Books, is the Executive Editor. The imprint’s name nods to the iconic Simon & Schuster sower, while also reflecting the mandate to cultivate new ideas and voices.

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PEOPLE



● Veteran local media executive **Steve Mauldin** has announced his intention to retire, effective May 31, following 40-plus years in the television industry. He has served as President and General Manager of CBS Television Stations' Los Angeles properties, KCBS-TV (CBS 2), KCAL-TV (KCAL 9) and CBSLA.com, since December 2009. In 2018, Mauldin celebrated his 70th birthday and 20th anniversary as a CBS Television Stations general manager. Prior to overseeing the Company's Southern California properties, he served as the general manager of CBS-owned stations in the Dallas-Fort Worth market (while also overseeing stations in Austin and Oklahoma City), and Miami (while also having responsibility for a West Palm Beach station). His legacy is also defined by his commitment to community service, including Stephanie's Day, the annual resource fair for children with autism and other special needs and their families that Steve started in honor of his daughter Stephanie, who has autism. Since its beginning 20 years ago in Miami, Mauldin has expanded the outreach to include Stephanie's Day events in Dallas-Fort Worth and Los Angeles. Noting Mauldin's contributions to CBS and the communities he has served, **Peter Dunn**, President, CBS Television Stations, said: "Throughout his more than two decades with our station group, Steve has been a class act and done a terrific job of leading several large-market stations. From Florida to Texas and most recently Southern California, he has upgraded the overall performance of our stations everywhere he has been. His success is due in large part to assembling talented and experienced teams of employees who share his passion for the future of local media, which includes the upcoming launch of CBSN Los Angeles, a 24/7 direct-to-consumer service that will stream anchored news coverage and live breaking news events from the KCBS and KCAL newsroom."



● Veteran human resources executive **Jose Andino** has been named to the newly created role of Senior Vice President, Human Resources, CBS News. In his new role, Jose will focus on overall human resources strategy for CBS News as well as employee relations, programs and processes, cultural and leadership development, employee education and development, and compensation and benefits for the division. Jose's experience in both English and Spanish-language media spans news operations, cable and broadcast networks, local news stations, studio operations, film, digital and audiovisual services. Most recently, Jose served as Vice President of Human Resources at Mediapro US where he was responsible for leading Mediapro's overall human resources strategy, talent acquisition, leadership development, programs, and cultural development, among other duties. Jose reports to **Laurie Rosenfield**, CBS' Chief People Officer, and **Susan Zirinsky**, President and Senior Executive Producer, CBS News. He will also work closely with **Ingrid Ciprian-Matthews**, Executive Vice President of Strategic Professional Development. Jose will be based in New York.

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CAUTIONARY STATEMENTS REGARDING FORWARD-LOOKING STATEMENTS

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